



Workshop 2005 Leading the Way

Holistic Approach to Web Site Design By Pat Morten

Target Audience:

Stewards who wish to have a web presence, but have little or no web page creation knowledge or experience.

Objective:

To introduce beginning web masters to basic concepts of web site design. Once the session is over, attendees should be able to upload a completed page to server space provided by the BC Stewardship Centre.

Outline:

- ⇒ Introduction
- ⇒ Web standards and compatibility
- ⇒ Introduction to HTML
- ⇒ Introduction to Style and Colour
- ⇒ Images on the web
- ⇒ Navigation and site organisation
- ⇒ Domains, FTP and upload. Introduction to BC Stewardship Centre
- ⇒ Beyond HTML Introduction to javascript and CSS

Pat Morten has been working in the Audio Visual field since 1977. Over the years, he has become acquainted with many forms of mass communication technology, including multi-image and video production. Although he is currently web master for the Pacific Streamkeepers Federation, SEHAB (Salmon Enhancement and Habitat Advisory Board), and Norlynn Audio Visual Services, his main activity is video production.